



## Workshop (W 1.19)

### *“PSS Innovation Process”*

Madeira Island, Portugal

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In order to stay or become competitive in the current market, enterprises must differentiate themselves by proposing innovative combination of products and services, particularly with higher value propositions for the customers. This is one of the main reasons for moving towards Product-Service System (PSS). Based on the analysis of several innovation models and frameworks in PSS context, a process is proposed to guide enterprises willing to innovate. This process, is called PSS innovation Process (PSS-IP). The goal of the workshop is to describe and analyse how the PSS-IP has been use by AIDIMME, as Metal-Processing, Wood, Furniture and Packaging Technology Institute, in order to develop Innovation solution

### Target Attendees

- Researchers and Industrial Engineers, Manufacturers, Service Providers

### Chair:

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### Co-Chairs:

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