



Workshop (W 1.18)

“Increased data reuse in Europe: An opportunity and a challenge at the same time”

Madeira Island, Portugal

www.ice-conference.org

Enormous amounts of data are available around us. Data is collected by different means and from different sources, and, so far, primarily used by the actor that collected it and for the originally intended purpose. This is good, particularly if personal data is concerned, but thereby, a significant part of the potential that lays in most data remains unexploited. Promoting and facilitating the reuse of data is considered a key to exploit the full potential. Increased reuse of data is expected to boost the European (data) economy. However, the reuse of data also raises plenty of questions, which usually need to be addressed on a European level. The general data protection regulation, the free flow of data initiative, standardization efforts, for instance, related to interoperability and awareness raising initiatives are only a few examples of answers. The process of finding appropriate answers that do not only allow overcoming the challenges but also exploiting the opportunities of increased data reuse in Europe to the greatest possible extent, would be supported by the workshop proposed by EuDEco. The key aim is to involve the participants of the conference in a joint reflection and discussion on the current status and possible development paths of the European data economy placing special attention on data reuse. Legal, socioeconomic and technological issues would be at the focus within the scope of the workshop. Participants from academic institutions, companies and government bodies would be invited to share their experiences related to data reuse and to give feedback on what others report. The presence of EuDEco at the conference would contribute to the finalisation of a model of the European data economy that EuDEco is currently developing as a tool for experts to better understand how the full potential of data can be exploited. In addition, the joint reflection and discussion would contribute to the formulation of a set of concrete and actionable recommendations for both policy makers, who set the framework conditions for the European data economy and leaders of companies, government bodies and academic institutions participating in the data economy.

Target Attendees

- industrial players (with legal, technological or socio-economic background); policy makers, representatives of non-profit organisation and academic institutions

Chair:

- Daniel Bachlechner, Fraunhofer ISI (Germany)

Co-Chairs:

- Klara Süveges-Heilingbrunner (hklara@ivs.hu), IVSZ, (Hungary)

Organizing Committee: